



FOR IMMEDIATE RELEASE:

Cinemotion President Awarded 2006 Minnesota Collegiate Entrepreneur Award
Ben Anderson advances to the Global Student Entrepreneurial Awards competition

ST. PAUL, MN (May 8th, 2006) – Cinemotion CEO/President, Ben Anderson, is awarded the 2006 MN Collegiate Entrepreneur Award. Ben Anderson was previously selected as a finalist and was declared the Minnesota winner at an awards dinner Monday evening. Ben was also declared the Great Lakes regional winner of the Global Student Entrepreneur Awards (www.GSEA.org). Ben continues on to compete at the global level this fall.

“It’s a great honor and a privilege to be recognized in this way”, says Ben Anderson. “I look forward to the global competition with great excitement and anticipation”. Ben was awarded the MN Collegiate Entrepreneurial Award for Cinemotion, a video production company founded in 2001. The award is judged on historical performance as well as future vision.

The company’s future vision includes a recent expansion project, the AutoMotion Division, offering dealership marketing tools aimed at exciting, informing, and motivating the modern new car buyer. AutoMotion’s products are video-based informational reviews on new cars – a segment that grew 2,278% in 2005. “Our video library product has sparked interest from the Internet auto research website community,” says Ben Anderson. “Yahoo!Autos, AutoTrader.com, and other research websites have contacted us about providing video content. We believe we have a real growth opportunity.”

www.automotionweb.com

Ben goes on to compete in the Global Student Entrepreneurial Awards this November (www.GSEA.org). “The global level is an excellent platform to expose the company to an array of potential investors”, says Ben. “I look forward to the global competition in November.”

About Cinemotion Studios

Founded in 2001 by Ben Anderson, Cinemotion develops innovative web, DVD, and portable video market solutions for the real estate, wedding, and automotive markets. Ben is the recipient of the Pentair “Student Entrepreneur of the Year” Award, MN Collegiate Entrepreneur Award, and CEO Round Table Award and was featured on the front cover of the June 2005 issue of Twin City Business Monthly.

Visit us at: www.automotionweb.com

Contacts:

Alan Mattanda
GSEA Regional Director
320-251-3215
alanm@haec.org

Ben Anderson
Cinemotion
651-644-1909
benanderson@cinemotionstudios.com