



## Strategic Partner Program Overview



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### AutoMotion Video Test Drive

AutoMotion has developed a complete video marketing solution for automotive dealerships. This plug-in has been designed to seamlessly integrate with a dealership's existing site and showcase a dealer's new car offerings through video. The AutoMotion product features individual 60-90sec full-motion video reviews of a dealership's complete model line. In addition, the product showcases each dealership individually through a branding video designed to highlight sales, service, and selection.

### Partnering with AutoMotion & JATO

A strategic partnership with AutoMotion & JATO gives you the opportunity to provide top-notch video technology solutions to your clients. We provide you with the tools and resources to leverage your existing relationships with Automotive Dealers and significantly increase your revenues.

As a Strategic Partner, you receive a heavily discounted price on our video solutions and have the freedom and flexibility to control your customer's experience by managing customer billing and first-tier customer support.

### Partner Requirements

Your company must have established relationships with key personnel in new car dealerships. A current product or service offering in Internet services, technology, or marketing is preferred, however an entrepreneurial flair is most important. We have worked long and hard to build our brand and expect all partners to exhibit the highest degree of professionalism.

### Sales & Marketing Support

We will provide you with all of the sales and marketing tools you need to achieve a winning business relationship with AutoMotion. These tools include sales presentations, spec sheets, marketing collateral, live product examples and testimonials.

### Becoming a Partner

AutoMotion & JATO continuously strive to build synergistic relationships with industry leaders in order to provide maximum value for our customers. We are consistently on the look out for opportunities to explore new partnerships.

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